



THE BRILLIANT CONFERENCE

**Brilliant Minds & Bright Ideas
Impacting Patient Care**

14 September 2015 - Kolling Building
Royal North Shore Hospital, Sydney



CONFERENCE REGISTRATION

Who Should Attend:

- Hospital, Allied Health and Ambulance Executives
- IP Commercialisation Professionals
- Researchers
- Clinicians
- Medical Support staff
- Paramedic staff
- Health Administration staff
- Policy Makers
- IP Governance staff
- Investors and Advisors
- Patent Attorneys
- Lawyers
- Students

**TRADE DISPLAYS
OPPORTUNITIES
AND BENEFITS**

- go to -

www.TheBrilliantConference.com

Hosted by:

hospitali+events

Intellectual Property Professional Development
www.hospitalievents.org - facebook.com/hospitalievents

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- IP Commercialisation Professionals
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- Allied Health staff
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- Medical Researchers
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Trade Displays

- Display your product or service directly to conference delegates
- Create and renew partnerships
- Network with professionals who are active in Intellectual Property and Commercialisation
- Be acknowledged for your support
- Continue to advance IP, Commercialisation, Education and Innovation

Reasons to Attend the Conference

- The opportunity to deliver a clear message about your commitment to Intellectual Property, Commercialisation & Innovation in Hospitals
- Inform and update this niche sector about your products and services
- Increase exposure, sales and consumption of your products and services
- Build brand awareness
- Draw your target market to you in one place at one time
- Meet leaders in the Hospital Intellectual Property, Commercialisation & Innovation sector face to face

PROGRAM SNAPSHOT

Monday 14th September 2015

08:00 to 16:30

- Official welcome
- Keynote Presentations
- Panel discussions
- Case Studies
- Refreshment Breaks and Lunch
- Trade Displays

TRADE DISPLAYS

VALUE \$1,100 (INCLUDING GST)

Includes:

- Display Table for display company products
- Conference Registration for one person
- Company logo displayed during Conference Refreshment Breaks and Lunch

Trade Display Hours:

- Set up Display Tables from 07:00 - 08:00
- Displays Open from 08:00 to 16:30
- Dismantle Display Tables from 16:30 to 17:30

For sponsorship packages please see:

Sponsorship Opportunities and Benefits brochure.

We are happy to discuss all Trade Displays opportunities which will mutually benefit our trade displayers and delegates. Our aim is to ensure that you leave the conference feeling you have received value and exposure from your support.

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TRADE DISPLAYS APPLICATION FORM AND TAX INVOICE

All prices are quoted in Australian Dollars and inclusive GST

Company _____

Contact Person _____

Position _____

Address _____

State _____ Post Code _____

Phone _____

Email _____

Fax _____

Trade Displays

(please tick your preference)

Display Table @ \$1,100 each

Advertising in Conference Program/Handbook

Full Page (A4) @ \$350

Half Page @ \$250

PLEASE FORWARD THIS COMPLETED APPLICATION FORM TO:

Tina Croker - Hospital IP Events
PO Box 4040, Royal North Shore Hospital LPO
St Leonards, Sydney, NSW 2065
Mobile: 0408 165 062 - Fax: (02) 922 59424
Email: Tina.Croker@hospitalipevents.org
Website: www.hospitalipevents.org

PAYMENT

Hospital Intellectual Property (IP) NSW Ltd trading as Hospital IP Events ABN: 16102767340
This document will be a TAX INVOICE when payment is made

Enclosed is a **cheque/money order** for \$ _____

(Hospital IP NSW Ltd t/a Hospital IP Events)

OR

Please debit my **credit card** listed below for \$ _____

VISA MASTERCARD

CREDIT CARD NUMBER

_____|_____|_____|_____|_____|_____|_____|_____|_____|_____|_____|_____|_____|_____|_____|_____|

CCV NUMBER

_____|_____|_____|

CARD HOLDERS NAME

EXPIRY DATE

_____|_____|/_____|_____|

CARDHOLDER'S SIGNATURE

DATE

OR

Electronic Funds Transfer (EFT)

Bank: My Credit Union

Account Name: Hospital IP NSW Ltd t/a Hospital IP Events

BSB: 802058 Account No: 100043867

Please ensure you include your surname, initials and HIPC2015 in the payment reference. Please email

Tina.Croker@hospitalipevents.org or fax 02 922 59424 a copy of the remittance advice and reference invoice number.

Signed _____

Date _____

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TRADE DISPLAYERS:

hospitalip⁺nsw Ltd
Intellectual Property Services



hospitalip⁺act Ltd
Intellectual Property Services



hospitalip⁺qld Ltd
Intellectual Property Services



For Trade Display and Sponsorship opportunities please refer to respective brochures



AIPPI 2017, Sydney
AIPPI 2017 Congress, Sydney
World Intellectual Property Congress

Trade Displayers